



# **NORTH BAY POLICE SERVICE**

## **2007 Annual Report Community Programs**

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**A. Mandate of the Unit**

The mandate of the Community Programs Section is to respond to public inquiries and represent our Service in meetings, committees, media requests and problem solving.

**B. Executive Summary**

The Community Programs Section continues to represent the North Bay Police Service in its relationship with many community partners and with the media. The ongoing associations with various community groups allows us to provide information to the public on crime prevention initiatives, such as Racing Against Drugs, Callander Community Watch, MADD, and Risk Watch. It also provides forums for raising awareness of social and legal issues that impact on policing such as the Callander Bike Rodeos, the Social Planning Council, and the PARTY programme.

Strong media relationships have been developed through proactive and personal efforts to foster trust and reliability with each of the media outlets in order to ensure timely and relevant information being provided to the public.

**C. Activities**

The following list outlines the majority of the groups or committees that the North Bay Police Service assists with on a regular basis. Over and above the listed groups, there is assistance that is provided on an as needed basis that arises whenever a citizen either calls or attends the Police station for assistance.

Racing Against Drugs

There was a 3 to 4 day presentation at Memorial Gardens for all grades 5 & 6.

Risk Watch

This committee is working with various community partners and schools to provide safety binders along with presentations to all students in the junior grades.

DARE

The section assists the DARE Board of Directors with fund raising and provides input on the need for funds to support the program throughout year. Support for the grade 5 & 6 French classes instructor occurs on an as required basis.

Tours

Frequent tours of North Bay Police headquarters are provided to many community and school groups throughout the year.

Media Presentations

The program provides training to Advanced Patrol Training courses at Headquarters when required.

### Community Problem Solving

This section assists with problem solving with citizen inquiries on an ongoing basis. The section then works with the appropriate sections of the service to identify solutions to the problems.

### Bus Patrol Training

Training sessions involving the Bus Transportation consortium for all students within our district have been done to teach school bus students on the requirements to becoming a patroller.

### Junior Officer for a Day

This program involves taking several grades 6 students and bringing them to Headquarters so as they can become Police Officers for a Day.

### Presentations / Guest Speaker

The Community Programs Section attends at various conferences during the year, such as the District Canadian Automobile Association, to provide presentations on relevant subjects for the groups.

### Social Planning Council

The Coordinator attends regular meetings of the Council.

### Early Years Learning Centre

Providing ongoing support of their endeavours on family days at their location on Chippewa St.

### Callander Community Watch

Attending regular meetings that are working to obtain the necessary funding for the implementation of a public relations campaign with signs posted throughout the community. The Coordinator also acts as liaison with various community complaints in relation to crime in Callander and the need for police involvement.

### Canadore College

During 2007 there were various presentations to Police Foundation classes and English as a second language class.

### International School for Mexican Students

Community Programs involvement included tours of the North Bay Police station and various safety and public relations presentations.

### The Gathering Place

All new volunteers receive a safety presentation from the Community Programs office.

### Indian Friendship Centre

Presentations on safety and attendance for community events took place during the past year.

### Nipissing Parry Sound Housing Authority

Public information sessions took place, as well as liaison with management on legal issues and police involvement.

### MADD

Throughout the year the Community Programs Coordinator attends regular monthly meetings and launches aimed at heightening public awareness on Impaired Driving.

### 125<sup>th</sup> Anniversary Committee

The Community Programs office was actively involved in the planning and implementation of the events celebrating our police service's 125<sup>th</sup> anniversary.

### North Bay Focus

The Community Programs Coordinator attends the various meetings addressing the need for education with the public involving drinking and the use of vehicles, boating and snowmobiling.

### Emergency Management Control Group

The Community Programs Coordinator acts as the Public Information Officer for the Community Emergency Operations Control Group in times of crisis. Attendance at regularly scheduled planning meetings takes place, as well as attending when an emergency is declared in the community.

### PARTY Program

Involvement of the Community Programs section includes attending monthly meetings and giving presentations on safety measures and risk behaviour involving liquor usage with youth. This takes place at the North Bay General Hospital with all-day sessions involving secondary school students.

### VCARS (Victim Crisis Assistance & Referral Service)

The Community Programs office works with this non-profit victim assistance group, which is operated out of police headquarters. Assistance is provided in areas of their membership needs and media relations.

In addition to the above committee representation, the Community Programs section participates in various groups, such as the Drug Awareness Committee, on an ad hoc basis.

- Callander Bike Rodeos
- Torch Run involvement with various schools and the public.
- The Seniors At Risk Committee
- Connecting Community Partners
- Road Safety Committee
- Block Parent Committee

#### **D. Performance Indicators**

Throughout the year the Community Programs Coordinator has given presentations on various topics, including:

Bullying – 16 sessions to various groups including school classes

Drug Presentations – 6 different sessions with the RCMP drug kit.

Senior Abuse Presentations – 2 sessions

French and English DARE classes – 9 sessions

Safety Presentations – 49 individual sessions

Attendance at various public events – 95 separate occasions

Meetings with community Partners or groups – 91 separate times

During the year the Community Programs Coordinator has facilitated, given clips or given interviews directly a total of 346 times to the media. This is of course in both French and English. This does not include my regular morning media releases that are sent out via fax and email to at least 15 agencies.

#### **E. Anticipated Issues for the Future**

##### Ride For Dad

The Ride for Dad is a motorcycling event planned for the 14<sup>th</sup> of June involving the raising of funds for the Prevention of Prostate Cancer, including a parade and several hundred riders, supporters and Provincial Sponsors. This is a new event in 2008, which may become a regular annual fundraiser.

##### Cops for Cancer

This is a bi-annual event, which is tentatively scheduled for May 6, 2008 at the North Bay Mall.

#### **F. Performance Objectives for the Next Year**

The Community Programs Section will continue to provide crime prevention and community support to our program partners in 2008. Fostering positive media relations will also continue to be a critical role of the section.